



Portfolio

Select

Work

—

Garrett

Leight

California

Optical

2021

/

2022

Project

GLCO F/W Campaign 2022

Art direction for Garrett Leight's Fall/Winter 2022 elevated product shoot. Inspired by the on-model campaign, shot at historic Moonlight Rollerway in Glendale, CA. Carpeting used in my product shoot is dead-stock, sourced directly from the rink.

Design of supporting wholesale, retail and website assets for print and digital.

Photo retouching of elevated product and on-model images. Photo extrapolation of on-model images for large-scale output.

ABOUT

GLCO F/W CAMPAIGN 2022

The entire city of LA came into its own in the golden-era of the '80s. Hollywood gave birth to modern celebrity culture while the influence of Showtime-era LA Lakers extended far beyond The Forum. Venice was ground zero for skateboarding and counterculture. New wave, punk rock, and heavy metal all had seminal scenes happening on the Sunset Strip. And there was the vibrant and highly influential art and LGBTQ movement happening in West Hollywood.

These diverse scenes created a distinctly LA moment that exists beyond class or genre. This rich mixture of high and low is what inspires us.

Photographed by Joshua Spencer.



Project

GLCO

F/W

Campaign

2022



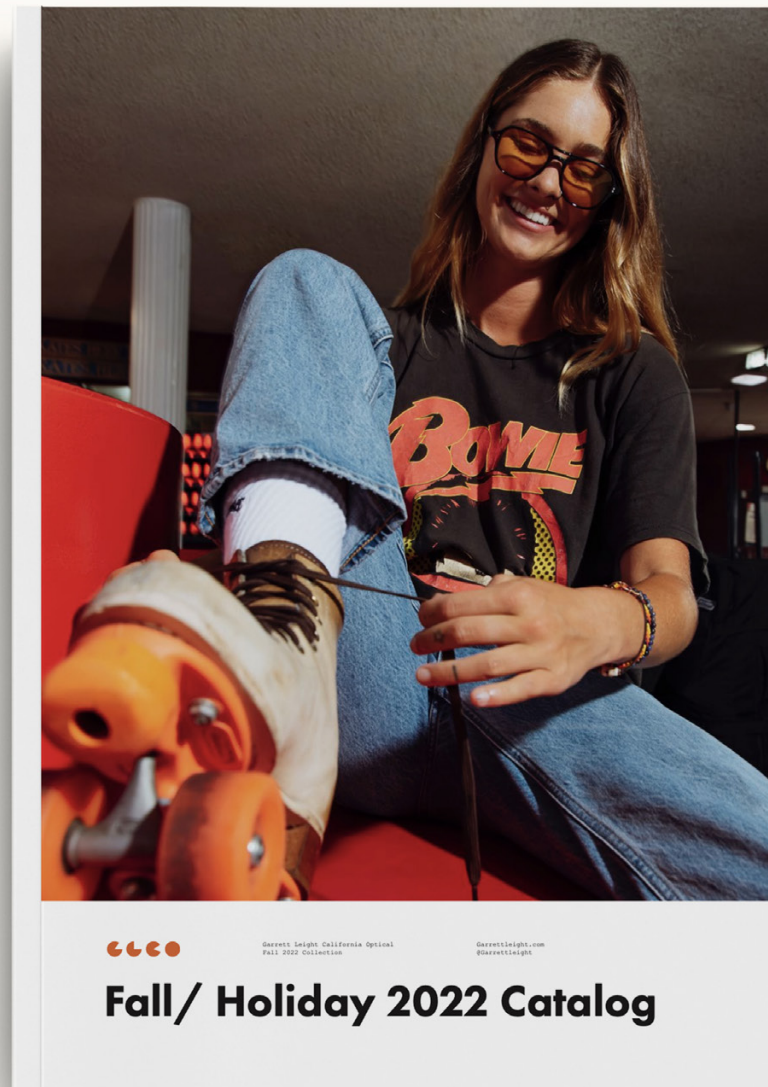
Project

GLCO

F/W

Campaign

2022



Project

GLCO

Dip

Dye

Lenses

Art direction for Garrett Leight's Dip Dye Lenses elevated product shoot utilizing water and colored dyes to suggest the highly unique and customizable nature of this campaign.

Design of supporting social media and website assets.

Photo retouching.

ABOUT

GLCO CUSTOM DIP-DYE LENSES

Dipped and dyed for the fun of it, all in-house.

We're in the business of hand-dyeing, drip drying, and custom-making endless frame color combinations. Stop by, say hi, and get going – we triple dog dare ya to design something we haven't seen before.

Photographed by Joshua Spencer.



Project

GLCO

Dip

Dye

Lenses



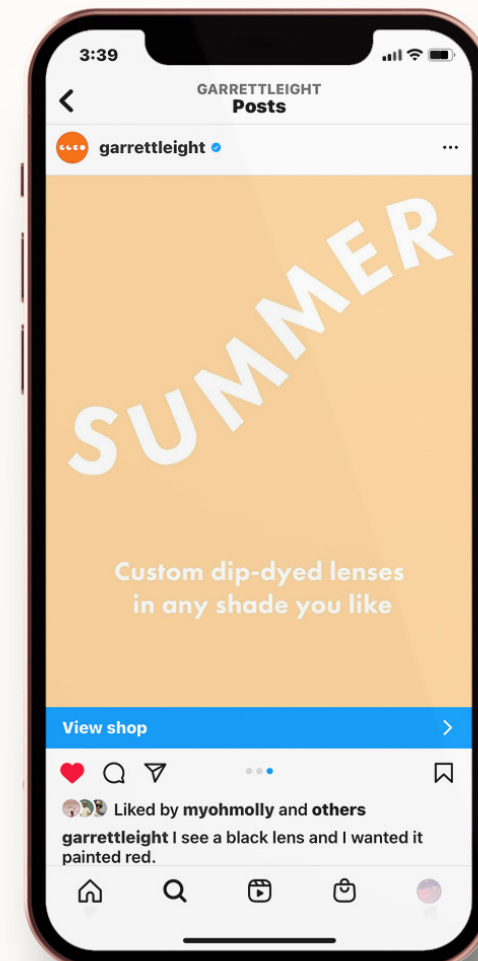
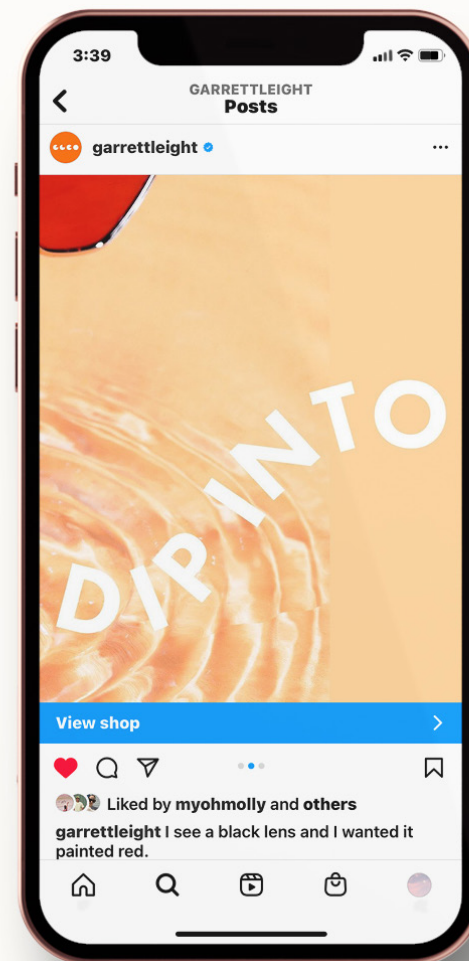
Project

GLCO

Dip

Dye

Lenses



Project

GLCO x Officine Générale

Art direction for GLCO x Officine Générale elevated product shoot. Images designed to highlight understated, timeless quality that is the benchmark of Officine Générale.

Treatment for website landing page and supporting graphics. Photo retouching.

ABOUT

GLCO x Officine Générale
Paris Meets LA in Our Latest Collection

Partnering with French clothing brand and purveyors of “beautiful normality” Officine Générale, we are pleased to share our limited-edition collection that blends French and Californian styles.

Nothing here is groundbreaking and it’s not supposed to be. It’s supposed to be quality at its finest - built from the smallest, intentional details that together create a bold yet unassuming design. It is seasonless, tried and true - a versatile, effortless accessory for the long term. Made by connoisseurs of wardrobe who entrust the experts of eyewear.

Photographed by Joshua Spencer.



Project

GLCO

x

Officine

Générale



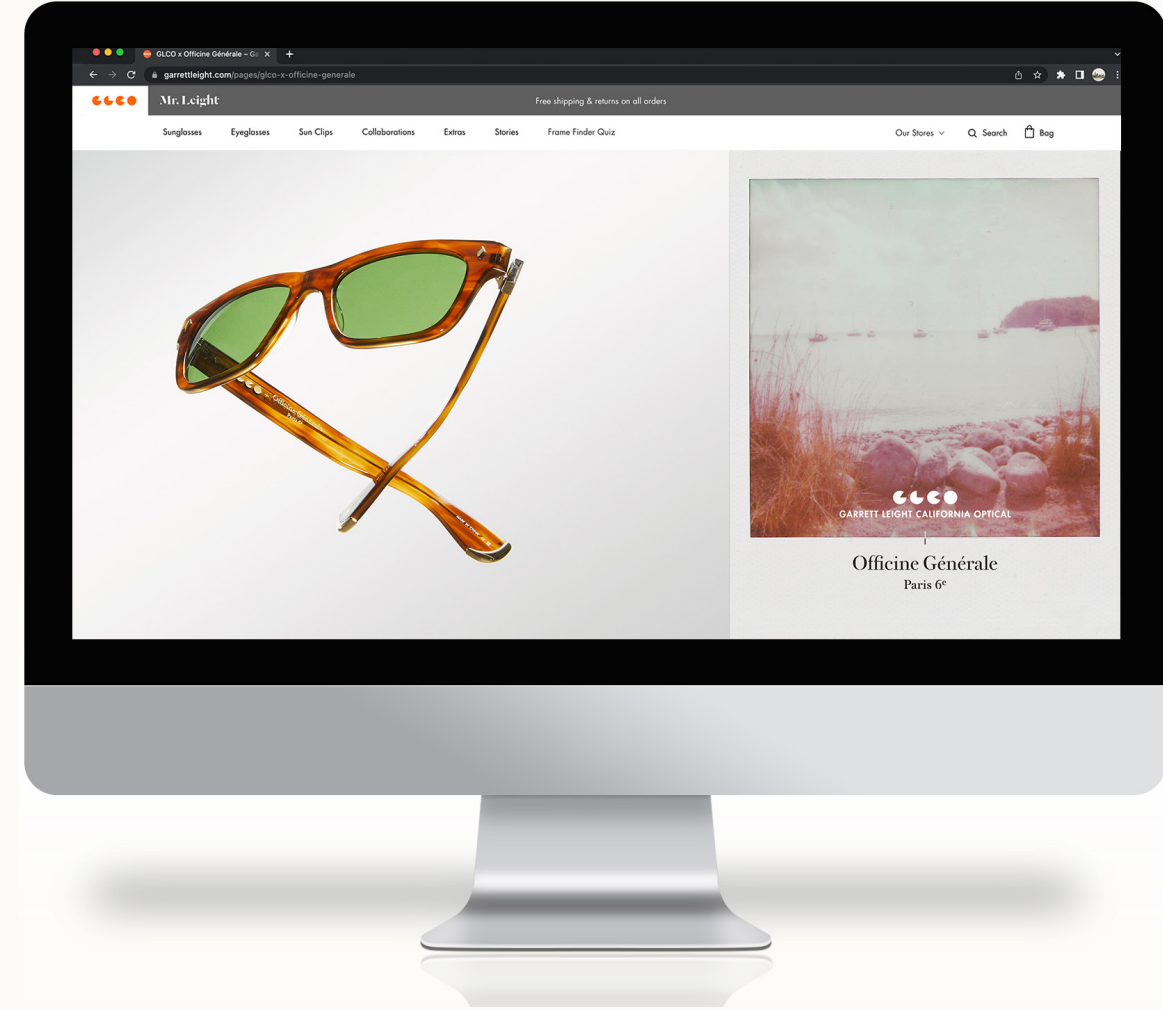
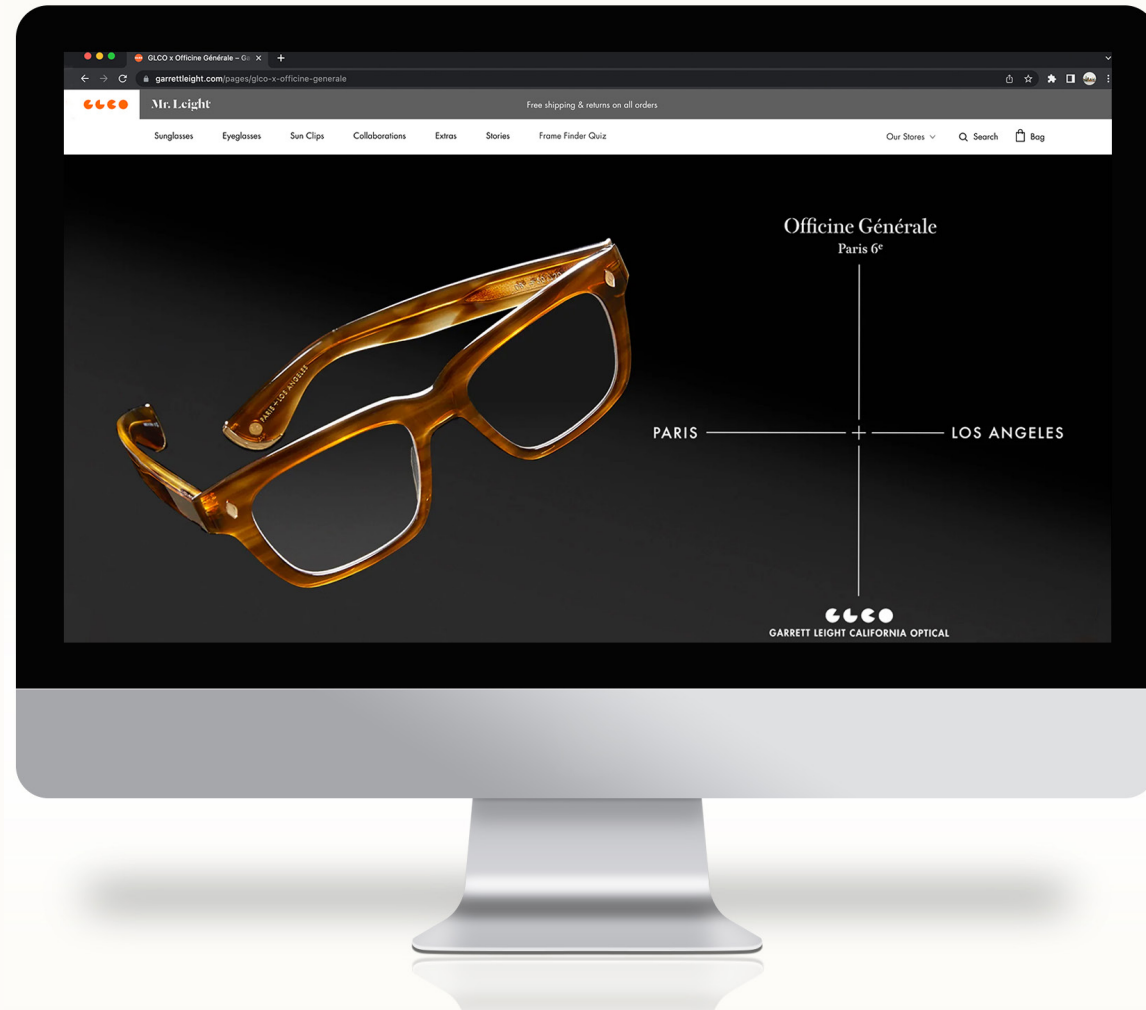
Project

GLCO

x

Officine

Générale



Project

GLCO x Daniel Shepard

Art direction for GLCO x Daniel Shepard elevated product shoot. Features a suite of stop motion and gif images combined with animated graphics.

Design of supporting graphics, gifs and treatments for web and social media.

Photo retouching.

ABOUT

GLCO X DANIEL SHEPARD
A PSYCHEDELIC CALIFORNIA SUMMER

Skating aimlessly through city streets.
Beach days that turn to bonfire nights.
Losing track of time with new and old friends.

We're celebrating our favorite moments of summer with a special-edition summer solstice survival gear created in collaboration with renowned illustrator, and our friend, Daniel Shepard. Enter Shepard's mind melding, psychedelic world of California living.

Photographed by Joshua Spencer.



Project

GLCO

x

Daniel

Shepard



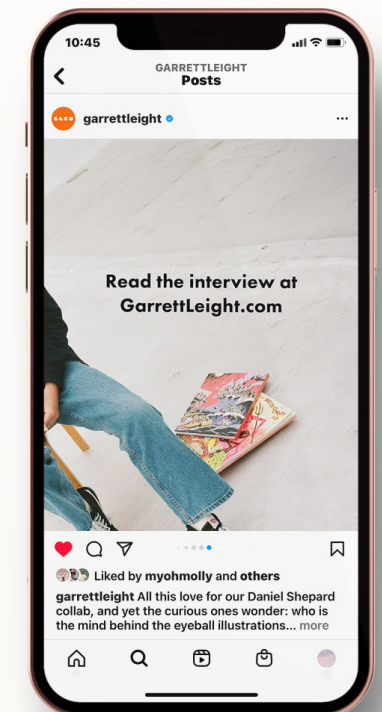
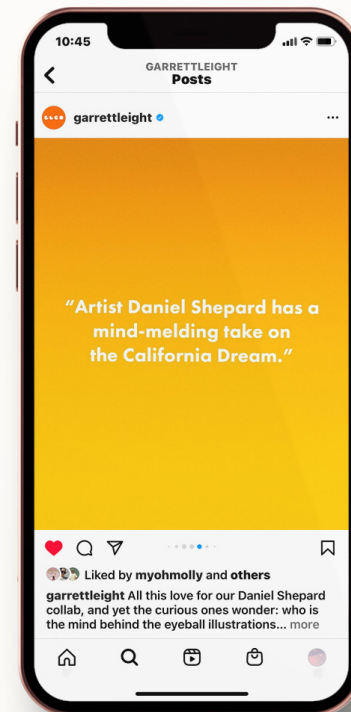
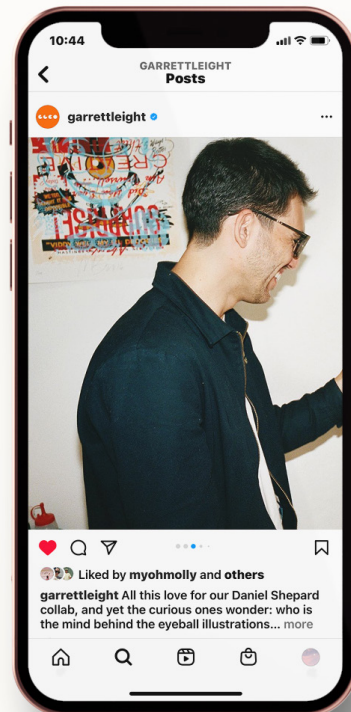
Project

GLCO

x

Daniel

Shepard



Project

Spectacle Magazine Vol. 13

Contributing editor for Garrett Leight's in-house arts and culture magazine.

My contributions to this issue include:

1– *All Eyes on Me*, an essay on artist Alex Prager and themes of seeing and being seen that arise in her work, including her recent print edition, *Hollywood Squares*.

2– *Welcome to Halloween City*, an interview with artist Sayre Gomez on his spectral vision of Los Angeles, seen in his recent show at Francois Ghebaly. Photographed by my guest, artist Jason Roberts Dobrin.

3– *Day Tripping*: Brought on guest writer/photographer Tyler Sharkey as a nomadic storyteller. Sharkey lugged a Texino van, a pair of sunnies and his camera to the Sierras and lived to tell us about it.

ABOUT

SPECTACLE MAGAZINE VOL. 13

In the 13th volume of our in-house magazine, SPECTACLE, we explore the ways in which families take form — from the families we are born into to the families we create. Within these pages are stories about close-knit communities, subcultures grounded in the love and openness, and a perspective on the father-son relationship. Outside of these familial stories, you'll find a piece on vintage golf clubs and interviews with some of our favorite artists at the moment.



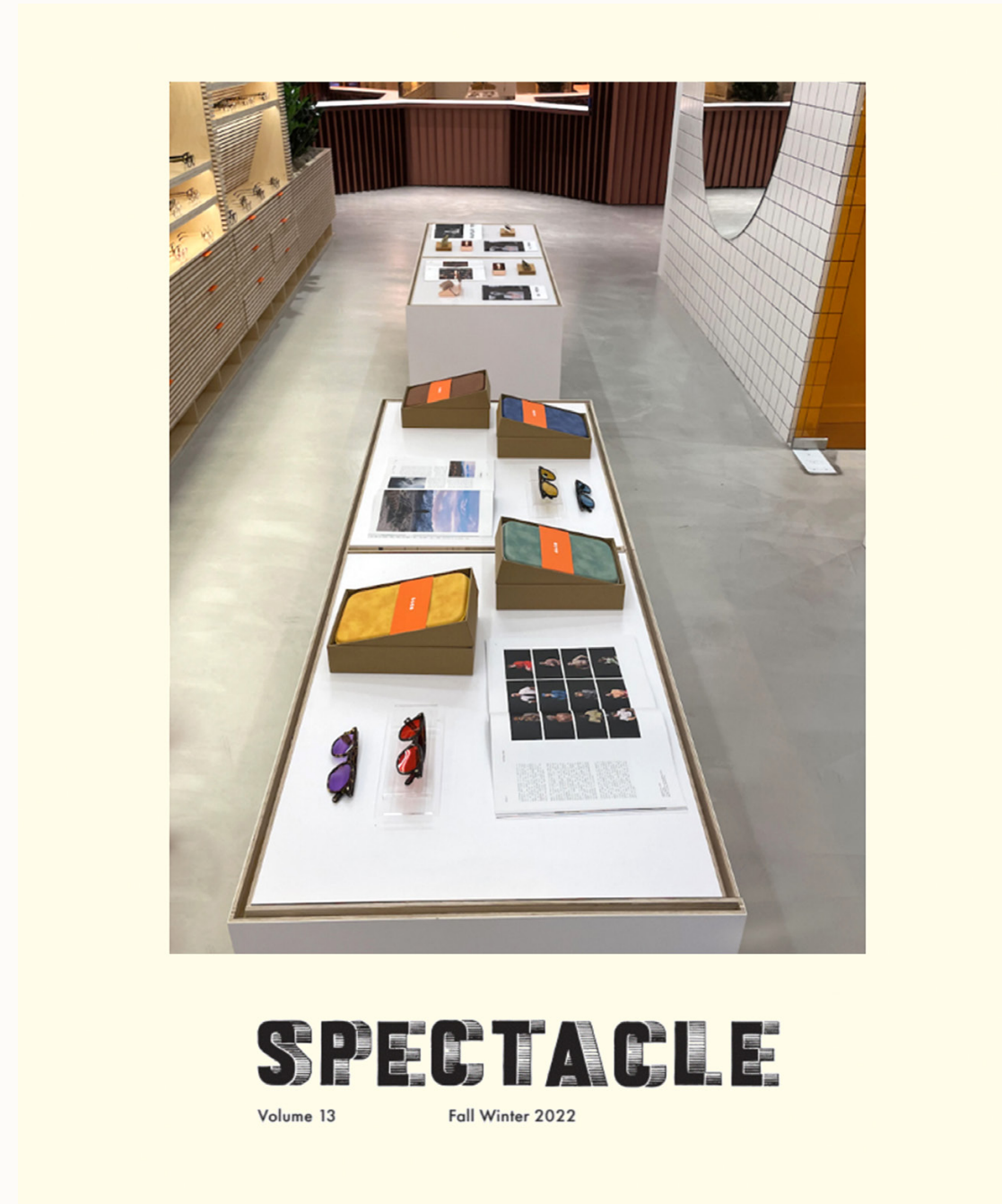
Project

Spectacle

Magazine

Vol.

13



Project

GLCO x Metalwood Studio

Photo retouching and graphic assets for GLCO x Metalwood Studio, including large scale retouching, formatting and file prep for La Brea Blvd. billboard display.

Treatment for website landing page and supporting graphics. Social media gif assets.

ABOUT

GLCO X METALWOOD STUDIO SO FUTURE IT DOESN'T EVEN EXIST

We've teamed up with our golf-cart buddies at Metalwood Studio on a collection on "gas station-esque" sunglasses and apparel that throw back to the zany slash unintentionally awesome vibes of late '90s golf gear. And while we can't promise that any of our gear will make you a better golfer, at least you'll look good. As the saying goes, "look good, feel good, play good," right?

The limited edition collection utilizes Bladium, our exclusive tekology thats so ahead of its time, it doesn't even exist. This is top gear for folks who don't take their game, or their lives, too seriously.

Photography by Ryan Thomas Murray



For additional samples, services and rates please contact Lauren Steinberg

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www.laurensteinberg.work

